



## CONSERVATION AREA VIEWS



## Views into the Conservation Area

Location of View	Image	Comment
<p>Looking north down London Street from junction of Crown Street, Silver Street, London Road and London Street.</p>		
<p>The vista from John Lewis on Broad Street northwards down Queen Victoria Street towards Reading Station is a fine urban boulevard that future development should leverage and capitalise on. (Image needed)</p>		



### Views within the Conservation Area



Location of View	Image	Comment
<p>Looking east along Friar Street the Town Hall, St Laurence's Church and Queen Victoria's Statue on Town Hall Square are landmarks. The Blade can also be seen in the distance.</p>		
<p>View north towards the station along Blagrove Street</p>		



Location of View	Image	Comment
<p>Looking south from High Bridge, the view of London Street opens up with the Black History Mural making a visual statement on the wall of the former Central Club to the west and Great Expectations to the east.</p>		
<p>Looking north from the foot of London Street, although marred by the rear of the Oracle shopping centre, Grosvenor casino and Queen's Road car park, straight ahead High Bridge and narrower street pattern of the town centre beckon.</p>		

Location of View	Image	Comment
<p>The great width and the slight curve and rise of London Street permit long oblique views southwards of the street's fine Georgian architecture, especially its west side;</p>		
<p>Looking west along Church Street to S Giles is a view typical of many picturesque market town;</p>		



Location of View	Image	Comment
<p>From Reading station along Station Road, Queen Victoria Street presents a red brick gateway into Broad Street and John Lewis (Heelas) building is a landmark.</p>		
<p>Jacobs clock from High Street looking south</p>		

Location of View	Image	Comment
<p>Approaching Market Place from the south the view of St Laurence's church is framed by Jacksons Corner to the east and the modern corner of the old Barclays Bank building (currently Honest Burgers) to the west;</p>		
<p>Open space in Market Place enables good views of surrounding buildings especially nos 23-34 Market Place which are listed. In summer, three trees in the southern end of the Market Place block the view of nos. 46-52 Market Place, a fine row of historic buildings which compete with adjacent undistinguished modern architecture;</p>		<p>46-52 Market Place by day</p>

Location of View	Image	Comment
		<p>46-52 Market Place by night</p>
		<p>Looking down to High Street from Market Place</p>


### Views out of the Conservation Area

Location of View	Image	Comment
<p>There are good views from St Laurence's churchyard looking towards Forbury Gardens including the Blade;</p>		



Location of View	Image	Comment
<p>From S Giles church west, the fine avenue of yew trees leading to the extension burial ground of S Giles churchyard;</p>		
<p>From Abbey Square westwards there is a view towards Reading Abbey and Reading Gaol;</p>		

Location of View	Image	Comment
<p>From High Bridge on Duke Street looking west</p>		
<p>From the new bridge in Yield Hall Place there is an exciting view westwards of the Oracle, a modern retail and restaurant development along the Kennet, outside the conservation area</p>		

Location of View	Image	Comment
<p>From King Edward VII statue three generations of Reading Railway stations are visible – modern, 1840s and 1960s.</p>		<p>The view is marred by the illuminated advertising board which while not visible when approaching the station from Station Road detracts from other views of the station concourse.</p>